

## **2017 Advertising Prices:**

**Prominent ad that appears on all pages of the site: \$75.00 per month**  
**-Excludes branded pages-** (246px x 279px)

**Logo ad next to Propane Fuel News on the home page: \$35.00 per month**  
(155px x 70px)

**Propane Equipment /Vehicle Dealer, Conversion Center or Propane Supplier location listing:**  
**\$120.00 Annually**

Your listing can include:

Your propane products and services

Sales team contact info

Company logo – manufacturer logos

A link to your website

Your state resource listing can also include one or more pages which we will publish on AllPropaneMowers.com to highlight your company's products and services in your state.

No ads will appear on your pages except your company's banner ad.

-Multiple WebPages have sub-navigation, linking your branded pages to one another.

**Propane Equipment /Vehicle Dealer, Conversion Center or Propane Supplier Text Only location listing: \$60.00 annually** (*Does not include custom web pages*)

**Prominent ad on the resource locator pages of the site: \$25.00 per month**  
(246px x 279px)

**Bundle packages available w/ multiple location / multi-state listings – contact us for details.**

Pin point local markets with an ad on the resource locator pages

**(The most frequented area of the site – featured on every page of the site)**

**Allpropanemowers.com.....Your partner in propane sales**

Charles House · media@allpropanemowers.com

(434) 823-4600 · fax (434) 823-6586 · cell (434) 960-6221

P.O. Box 235, White Hall, VA 22987



**ALLPROPANEMOWERS.COM**

*Engineered to inform!*

# 2017 Advertising Contract

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_

Marketing Rep: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

E-mail : \_\_\_\_\_

Ads Requested:	Number requested	Total item cost
<b>Prominent ad that appears on all pages: \$75.00 per month</b> <i>(in rotation)</i> Quarterly contract required – billed quarterly		
<b>Logo ad next to Propane Fuel News on the home page: \$35.00 per month</b> Quarterly contract required – billed quarterly		
<b>Prominent ad on the Resource Locator pages: \$25.00 per month for each state. (in rotation) State(s) Requested:</b> Quarterly contract required – billed quarterly		
<b>Equipment /Vehicle Dealer, Conversion Center or Propane Supplier location listing: \$120.00 Annually / Additional locations 1/2 price</b>		
<b>Equipment /Vehicle Dealer, Conversion Center or Propane Supplier <u>Text Only</u> location listing: \$60.00 Annually</b>		
<b>Total:</b> (Annual banner ad contracts paid in full receive a 5% discount)		

Customer Signature: \_\_\_\_\_

**Please mail checks payable to AllPropaneMowers.com to:**

**P.O. Box 235**

**White Hall, VA 22987**

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**The following elements may be included on custom WebPages:**

Text and photos

Embedded YouTube videos (videos can be uploaded to the AllPropaneMowers.com YouTube channel.)

Marketing materials in PDF format

Power Point Presentations

**Specifications for artwork on AllPropaneMowers.com:**

Prominent banner ad: 246px x 279px

Logo ad: 155px x 70px

Photos for gallery style page layout: 425px x 425px

(Images enlarge to full size when hovered over with mouse cursor)

Page header and images for standard page layout: 600px max

Page header and images for gallery style pages: 420px max

Send all text and graphics for ads and custom web page content to: [media@allpropanemowers.com](mailto:media@allpropanemowers.com)

AllPropaneMowers.com has enjoyed strong growth in site readership since its initial launch in 2010.

This growth stems from the increased demand for information on propane powered vehicles and equipment by fleet managers and green industry professionals across the country.

This growing trend coupled with our targeted search ranking by Google and other search engines makes AllPropaneMowers.com the number one place to be when you want to be found by people who want to switch to propane.

AllPropaneMowers.com features pertinent information about propane, propane powered green industry equipment and fleet vehicles and the people who are reaping the benefits of propane power in their businesses.

**One of the most frequented areas of AllPropaneMowers.com is the Resource Locator Map.**

This is where to find information on local resources to make the switch to propane including propane autogas, vehicles, equipment, engine conversions as well as sources for grants, incentives and rebates available in any state in the country.

We have been featured in publications such as Turf magazine and LP Gas magazine and have been listed as a resource in the U.S. Department of Energy Clean Cities Guide to Alternative Fuel Lawn Equipment.

**Your information will be found by the people who are looking for your help.**

**Get on the Map and find new business opportunities with Propane!**

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